

Christopher Chu
Graphic Design &
Hospitality

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Education

Parsons School of Design. New York, NY
Bachelor of Fine Arts, Honors, May 2021
Communications Design

Skills

**Typography, Editorial Design, Branding,
Poster Design, Web Design,
Menu Design, Client Relations,
Administrative documentation,
Event Management, Customer Service**
Adobe Suite (Ps, Id, Il, Pr, Ae)
Autodesk Maya, Blender, SketchUp
Mac and PC OS
Microsoft Office Suite
HTML5 + CSS, Javascript, JQuery,
Squarespace, Wix, Mailchimp, Wordpress
Toast, RESY OS, DICE

Experience

Freelance. New York, NY
Graphic Designer, May 2021 - Present

Determine client needs and expectations, negotiate rates, set production timetables, create products efficiently and to the clients' satisfaction. Projects include logo design, product branding, web portfolios, video and photo editing for corporate and not-for-profit clients in a range of fields including fashion design, medicine, recycling and photography. See website for representative work.

The Nines New York, NY
Reservationist/Host, Aug 2023 - Present

Manage phone, email and reservation platform, including VIP hotline. Update, print and cut all menus to exact specifications. Maintained communication with various departments and upper management, as well as general customer relations.

Turk's Group LLC (The Turk's Inn, The Sultan Room) Brooklyn, NY
Maître d'/Graphic Design Assistant Jul 2022 - Nov 2023

Designed house poster styles, menus, social media posts and signage for restaurant and club venue. Simultaneously, promoted from host to runner to Maître d'. Identified and suggested systems for creating efficiency in design workflow. As Maître d', booked private events, large party reservations, oversaw restaurant door staff and answered all inbound email and social media inquiries.

Gallery Design Studio New York, NY (Remote)
Intern, Jan 2022 - Mar 2022

Input design and copy changes from junior designers, design leads and creative director. Designed social media templates according to client brand guidelines, created alternative design solutions and attended client meetings. Drafted storyboards for animated ads and video content.

Printed Matter INC. New York, NY
Intern, May 2019 - Aug 2019

Designed sample print collateral, catalogs, signage and social media. Helped manage, stock and organize the retail space, curate shelves and design store displays under the supervision of store managers. Facilitated sales through helpful interactions with customers. Tabled and attended Pioneer Works NYC 2019 and Cooper Union Typographics Festival 2019.